

## Christmas in August at Eataly

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Eataly solves one more of our yearly problems... Not sure what to get as gifts for your boss, friends or coworkers? Check out the newly introduces Eataly gift boxes. There is something for everyone, from the sweets lover to wine enthusiast.

Think it's too early for Christmas shopping? The holidays always seem to arrive faster than we thought and we tend to never be ready and run around the last few days trying to find a perfect gift. Eataly comes to our rescue yet again. What could be better than a gift of Italian delicacies? Now we are all able to order some of the best products Italy (and Eataly) has to offer with a click of a mouse.

For the upcoming Christmas season (and not only, as we search for the perfect gift on many occasions throughout the year) Eataly introduces the GIFT BOXES. These are 21 preselected and thought through collections of items, packed carefully into sturdy boxes, ready to be ordered and shipped to the gift recipient.



Each box is themed and you are sure to find a perfect one for different people on your list. If cooking is their interest choose from between Lydia's Kitchen or the We Love Mario, both under thirty five dollars each. If you choose to splurge and spoil your gift recipient go for the Molto Batali, a classic for families that make their own kitchens the focal point of the house, it encourages family bonding at the stovetop – with the new “Batali Brothers” cookbook. Also at 150 dollars Gift Box Italy in Cucina contains the Italian pantry staples in ready to inspire the authentic Italophile.

Eataly Enoteca is the choice for the wine lover on your list and includes two Bormioli Electra Large Wine Glasses, Made in Eataly Pulltex Bottle Opener, “A First Course in Wine: from Grape to Glass”, Eataly Hearts Barolo Eco Canvas Bag, Made in Eataly Sparkling Wine Stopper, Madeira Bread Board, Guzzini Latin Parmigiano-Reggiano Knife, Villa Manodori Balsamic Artigianale, Tamerici Passito Jelly, Prunotto Moscato Wine Jelly, and Cova Pandorino. Eataly of course leaves you room for your own creativity and offers the "build your own" option, where customers can pick and choose from the online selection, and have their choices wrapped and placed in the appropriate sized gift box with a bow and sent on its way to the recipient.

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