## The Italian Job: A Career Fair Like No Other @ NYU

Chiara Morucci (April 11, 2012)



The first career fair for Italian majors was just held at NYU's Wasserman Center for Career Development. The event was organized by Salvatore Peter Ambrosino, major in Italian Studies, with the collaboration of Casa Italiana's Director Stefano Albertini, of Claudio Bozzo of the Italy America Chamber of Commerce and of Trudy Steinfeld of the Wasserman Center.

"The Italian Job and Internship Fair" is the first career fair for Italian majors to ever be held in New York City.

The event took place at NYU and was made possible thanks to a collaborative effort between NYU and Italian companies operating in the United States.



The organizer of the event was Salvatore Peter Ambrosino, Major in Italian studies, who collaborated with <u>Casa Italiana Zerilli-Marimò</u> [2]'s director Stefano Albertini, with Claudio Bozzo, President of the <u>Italy America Chamber of Commerce</u> [3] and with Trudy Steinfeld, Assistant Vice President of NYU's <u>Wasserman Center for Career Development</u> [4].

This career fair was conceived to establish a first contact between New York University's students, the Italy America Chamber of Commerce and the companies that it represents.

Organizing such an event was not easy, Ambrosino states: months of planning were needed, as well as a tremendous coordination effort, but the fair is to be considered an exceptional opportunity to grant NYU's students the access to the strong network of Italian companies operating in New York City. This opportunity to connect is especially valuable given the currently difficult situation in the job market.

"My hope is that the seeds sown in the student-employer dialogues initiated during yesterday's event might grow and mature into lasting reciprocal relationships between NYU's talented students and the prestigious companies that are represented by the IACC," Ambrosino said.

The fair hosted 15 companies covering a wide range of industries, from shipping (Mediterranean Shipping Company, Fratelli Consulich) to fashion (Isaia, Max Mara and Buccellati), to Information technologies (Interlink Technologies) to consulting (Barabino and Partners). Over 100 students attended the fair, which lasted two hours. Both students and company representatives were very enthusiastic and had only positive comments on their experience at the fair.

Ambrosino said to be very satisfied with the results of this year's "Italian Job and Internship Fair," and that he is looking forward to begin planning for next year's edition of the fair, which he hopes will count even more participating companies and attending students.

Ambrosino's hope for more student-employer dialogues happening is also connected to the wish of reinforcing the bond between New York University and the Italy America Chamber of Commerce, a very strategic connection for NYU students who wish to be involved in the economic activities of Italian businesses in the USA.

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