



## **"Viola, Franca": Italian Film at 2017 Tribeca Film Festival**

Joelle Grosso (April 07, 2017)



"Viola, Franca" by Marta Savina has officially been guaranteed a spot at this year's Tribeca Film Festival that will take place at the end of the month.

Movie buffs are anxiously awaiting the 2017 [Tribeca Film Festival](#) [2] which will start at the end of April, running from the 19th to the 30th. This year will be a special one because [Viola, Franca](#) [3] is the only Italian film that has been chosen to participate in the Shorts Narrative Competition.

### **A Must-See Short Film**

After being nominated as Best Short for a [David Di Donatello](#) [4] and winning top prizes at UCLA's Spotlight showcase, it is safe to say that it has already been a big year for Viola, Franca. However, the film's most outstanding highlight for 2017 will most likely be its world premiere on April 22, as part of the 2017 Tribeca Film Festival as the only Italian title in the official selection.

Viola, Franca is based on a true story and takes place in 1965 Sicily, where the protagonist finds herself being forced to marry her rapist in order to avoid becoming an outcast in her very conservative community. Her decision to rebel against her town's traditional views ends up altering the course of Italian history while paving the way for women's rights forever.



### Marta Savina - A Rising Star

The short film which was directed by [Marta Savina](#) [5] opens up a dialogue about women's rights, gender stereotypes, and the struggle to defy well-established societal roles. The young Italian writer and director is eager to share stories that revolve around feminine identity with the hopes of shedding light on these complex issues that are becoming more and more apparent in contemporary society. The Tribeca Film Festival says that, "the short strives to represent a type of femininity that deviates from binary clichés, and is able to firmly assert itself without denying its own vulnerability."

### History of the Popular Festival

The Tribeca Film Festival was founded by [Robert De Niro](#) [6] and [Jane Rosenthal](#) [7] back in 2002. Their goal has always been to "help filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema." The festival prides themselves on being inclusive and featuring a wide range of artists from all around the globe while supporting both emerging and established directors.

The Tribeca Film Festival will run from April 19th to April 30th. For more details about the schedule, please check out: <https://tribecafilm.com/festival> [2]

**Source URL:** <http://www.iitaly.org/magazine/focus/art-culture/article/viola-franca-italian-film-2017-tribeca-film-festival>

### Links

[1] <http://www.iitaly.org/files/violafranca-img5894-web1jpg>

[2] <https://tribecafilm.com/festival>

[3] <https://tribecafilm.com/filmguide/viola-franca-2017>

[4] [https://en.wikipedia.org/wiki/David\\_di\\_Donatello](https://en.wikipedia.org/wiki/David_di_Donatello)

[5] <http://www.imdb.com/name/nm4857152/>

[6] [https://en.wikipedia.org/wiki/Robert\\_De\\_Niro](https://en.wikipedia.org/wiki/Robert_De_Niro)

[7] [https://en.wikipedia.org/wiki/Jane\\_Rosenthal](https://en.wikipedia.org/wiki/Jane_Rosenthal)