

Escape Room Economy

Judith Harris (August 19, 2015)



Italy has discovered a game which, it seems, everyone else has been playing for years: “The X-door,” where players are locked into an escape room until they can fumble their way out. But the real X-door remains the economy, and latest figures show that nowhere is it easy to find the way out. Protecting the Made-in-Italy label is an important clue.



Source URL: <http://www.iitaly.org/magazine/focus/op-eds/article/escape-room-economy>

Links

[1] <http://www.iitaly.org/files/tomatoes1439986975jpg>