The Treasure Hunt NYC: Lights, Camera, Action!

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Following the success of last year's Italian Treasure Hunt, on the occasion of the celebrations for the Italian National Day 2015, the Consulate General of Italy in New York is sponsoring an all Italian Photo Marathon in Manhattan, organized by Elastica (http://elastica.eu) and the cultural Association DISTURbo (www.disturbo.net [2]).

The theme of the celebration is Cinema. Participants will be asked to complete about 20 targets around Manhattan in the shortest time possible.

Participants must be over the age of 16; those under the age of 16 must be accompanied by an adult (18 years of age or older).

The winning team is the one who will complete the highest number of targets in the shortest time and will be awarded the first prize: a Piaggio VESPA! Many more prizes will also be awarded!

The Treasure Hunt NYC "Lights, Camera, Action" will take place on Sunday, May 31st from 12 pm to 6 pm. Starting and ending point is the Consulate General of Italy in New York (690 Park Avenue, corner of E 69th Street). You can participate by signing up at www.thetreasurehuntnyc.com [3].

The Awards ceremony will be held on June 2nd at 4.30 pm at the Consulate General of Italy in New York.

So get your cameras ready and start shooting!

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